Interview questions

Introduction

Hi, my name is Adam Gallagher, and I am doing user research for an online music store. I would greatly appreciate your opinion and was wondering if you would be willing to answer a few questions for me.

1. Where do you usually buy your instruments?
2. Why do you buy from there?
3. Would you feel comfortable bidding on an instrument?
4. What are some features that are important for a good online music store?
5. What are some things about online stores you don’t like.

Outro

Thank you very much for completing my survey, it was a huge help.